



# SIMONE KURTZ

ILLUSTRATOR • DESIGNER • ARTIST

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## SUMMARY

Creative designer, teacher and illustrator with advanced Adobe Suite skills who has worked in corporate, entrepreneurial, educational and service sector settings. Team player who is comfortable multi-tasking on a variety of projects in a fast-paced environment. Endeavor to leverage creative skill set in dynamic corporate environment.

## EDUCATION

2011 – 2015

**Bachelors of Fine Arts**, Communications Design  
Pratt Institute | Brooklyn, NY  
Graduated with Highest Honors

## EXPERIENCE

FEB 2018 – CURRENT

### Gallery Manager & Production Designer

Jill Krutick Fine Art | Mamaroneck, NY  
*Gallery-style studio owned by fine artist Jill Krutick*

- Specialize in Adobe Creative Cloud (CC) (InDesign, Photoshop, Lightroom and Illustrator) to create promotional and branding material for social media platforms and artist's website
- Retouch and manipulate images to curate mockups for museum exhibitions
- Photograph high-resolution images for all studio work and market online
- Support specialty book designers to supplement content and provide direction for hard cover books
- Organize artwork for catalogue raisonné
- Create copy for all promotional material

SEPT 2018 – CURRENT

### Photography & Digital Arts Teacher

One River School of Art & Design | Larchmont, NY  
*Multi-disciplinary extracurricular art school*

- Teach digital photography and creative software classes for middle school aged children to adult: Adobe CC Photoshop, Lightroom, Illustrator and Animate

OCT 2016 – CURRENT

### Instructor

Muse Paintbar, LLC. | White Plains, NY  
*Painting bar chain specializing in casual painting classes*

- Teach painting lessons to guests of all experience levels
- Manage high-volume studio activity of up to 50 guests
- Work within a team and assist with floor operation

APR 2017 – MAR 2018

### Designer

Halston Media, LLC. | Somers, NY  
*Local newspaper publisher based in northern Westchester*

- Built pagination layouts for *Yorktown News*, *North Salem News*, *Mahopac News* and *The Somers Record*

JAN 2016 – DEC 2017

### Illustrator

Amazon Publishing | Freelance  
*Amazon's book publishing unit, composed of 15 imprints*

- Created original cover art and illustration for *Day One* literary journal, a Kindle-exclusive publication

JUN 2013 – AUG 2014

### Digital Publishing Intern

Rodale Inc. | New York, NY  
*Media corporation of health and wellness publications*

- Contributed to *Men's Health*, *Women's Health* and *Prevention* magazines; designed digital folios and created illustrations for fitness apps

## SKILLS

### Software

Adobe Creative Cloud: Photoshop, Lightroom, Illustrator, InDesign, Premiere, Animate; Procreate app for the iPad; Microsoft Office: Word, Powerpoint, Outlook, Excel; Basic HTML and CSS

### Digital photography

### Digital painting

### Traditional media

Graphite, ink, charcoal, acrylic, oil, printmaking (screen printing, woodblock)

## AWARDS + RECOGNITIONS

### Pratt Institute

The Pratt Circle Award: Excellence in Academic Achievement, 2015; President's List, 2011 – 2015; Exceptional Recognition in Illustration, *Communications Design Department (COMD)*, 2012 – 2015; Exceptional Recognition in Design, *COMD*, 2013; Presidential Merit-Based Scholarship, 2011 – 2015

### Rodale Inc.

The McKinley Elementary Poster Competition: Winner & Honorable Mention, 2013, 2014

## EXHIBITS + SHOWS

"Fellow Artists" Exhibition, Somers Historical Society, 2017; "Pratt Design 2015" Show, Pratt Institute, 2015; "Pratt Parallels" Exhibition, Somers, NY, 2014; "Young Artists" Exhibition, Katonah Museum of Art, 2010